

Science for environmental solutions

## JOSHUA R. GINSBERG

#### **Education**

- Ph.D. Biology, Princeton University, January 1988
- M.A. Biology, Princeton University, March 1984
- Ph.D. Program, Dept. of Zoology, University of Cambridge, 1981/2 (transfer to Princeton)
- B.S. Yale University, May 1980, cum laude, Distinction in Geology (Paleontology)

### **Management Experience**

## Cary Institute of Ecosystem Studies

#### 2014-Present

### President, Cary Institute of Ecosystem Studies:

As President, I am responsible for leadership and oversight of the Cary Institute of Ecosystem Studies, an independent institution located on 2,000-acres of recovering forests in New York's Hudson Valley. With an annual budget of over \$14 million, and an endowment of \$120 million, the Institute has a staff of over 100, including a core scientific staff of 16 Ph.D. scientists, who are joined by dozens of emeritus scientists, postdoctoral researchers, graduate and undergraduate students. The Institute is a world-class center for ecosystem science. With projects in 26 countries, our focal areas include: the ecosystem-level impacts of climate change; freshwater ecosystems and provisioning; disease ecology and the drivers of emerging infectious disease; invasive species ecology and impact; and urban ecology and sustainability. The science program is complemented by the Cary Institute's renowned education, communication, and outreach initiatives.

### Wildlife Conservation Society

## 2010-2014

Senior Vice President, Global Conservation Program. The position was created in 2010 to take on the direct line management of the Global Program's five regional programs (North America, Asia, Africa, Latin America, and Marine) and the management and technical programs that supported them (Conservation Operations and Conservation Support). In 2013, the oversight of the Wildlife Health Program was added to my portfolio. I also oversaw the Division's \$87 million (FY14) budget and was an active participant in fund raising from private individuals, foundations, and government and agency sources. In 2013, I led the Science Subcommittee of the institutional strategic planning process overseen by CEO, Cristián Samper.

2004 - 2009

Vice-President, Conservation Operations. This position was created in 2004 to ensure the development and implementation of management systems to support the WCS Global Conservation Program that spans 52 countries with 2500 staff. Reporting to the Executive Vice-President, Conservation and Science, I was responsible for coordination with other divisions (Development, IT, OGC, Finance and Budget, HR), for development and management of the GCP budget (>\$60 million in FY08) and for overseeing monitoring and evaluation of our field projects and programs. My position also included chairing the Strategic Planning and Review Coordination committee (SPARC) overseeing strategic planning at the global, regional, national, and landscape levels, and integration of planning with management systems. The position entailed significant interaction with, and representation to, the Board, partner organizations and governments, and colleagues around the world.

1996-2004

<u>Director, Asia and Pacific Programs</u>. Responsible for program development and administration of a portfolio of conservation projects and programs in 17 Asian countries in Central Asia, East and Southeast Asia, and the Pacific. Activities covered a wide range of topics, from implementation of a Masterplan for Wildlife in Sarawak, community based conservation programs in Papua New Guinea, to research and conservation of tigers in Nagrahole National Park, India and the Russian Far East. The Asia Program budget grew from \$1.5 million in FY '97 to \$7.5 million in FY '05. I had 17 direct reports, and a total staff of 350 in the region. Responsibilities included extensive contact with and management of donors, developing new funding sources, and representing the Society internationally (e.g. CITES, IUCN).

Mar-Dec. 2002

<u>Director (Acting) Africa Program</u>. Concurrently with Asia Program activities, I was responsible for program development and administration of a portfolio of conservation programs in 14 African countries, overseeing a budget of \$6 million in FY '03 and planning a budget of \$15 million in FY '04.

## **Other Organizations**

2017-Present <u>Scenic Hudson, Inc.</u>: Science, Climate, and Stewardship Committee.

2016-Present American Museum of Natural History, Center for Biodiversity and

Conservation: Member, Advisory Council.

2014-Present The Ocean Foundation: Board Chair, 2024; Board member, Treasurer. A

community foundation with a mission to support, strengthen, and promote organizations dedicated to reversing the trend of destruction of ocean

environments around the world.

2011-Present Open Space Institute: Board member. Executive Committee member (2016-

2019). Chair, Conservation Capital Committee (2012-present), Chair, Land Protection Impact Assessment Review Committee (2019-present). OSI is

dedicated to land protection, management, and conservation.

2024-present North East Community Center [NECC]: Board of Directors.

2018-2022 **Foundation for Community Health**: Board of Directors.

2017-2022	TRAFFIC International: Board of Directors.
2017-2022	Salisbury Forum: Board of Directors.
2016; 2017	<u>Smithsonian Environmental Research Center</u> : Member, Review Panel.
2013-2017	<u>Foundation for the Exhibition of Photography</u> : Board member. The Foundation develops and tours photographic exhibits worldwide.
2011-2017	<u>Catskill Mountainkeeper</u> : Board member. CMK is dedicated to the protection and sustainable development of the Catskills.
1999-2015	<u>Blacksmith Institute Pure Earth</u> : Founding Board member. NGO focusing on pollution remediation in the developing world.
2004- 2007	<u>Video Volunteers</u> : Founding Board member of a start-up NGO focusing on empowerment of the voiceless through digital video.
2001-2013	<b>NOAA-NMFS</b> : Chairman (2001-2007) and member of the NOAA-National Marine Fisheries Service (NMFS) Hawaiian Monk Seal Recovery Team. As Chairman, I led on the first revision of the species Recovery Plan in two decades.
1997	NOAA/NMFS: Chairman Hawaiian Monk Seal Captive Care Review Panel.
1995-1996	<b>USAID-AAAS</b> : American Association for the Advancement of Science (AAAS) Diplomacy Fellow, Office of Donor Partnerships, Bureau for Policy and Program Coordination (PPC), USAID, Washington. Office responsible for coordinating USAID's policies with those of all other multi-lateral and bilateral donors. Also served as advisor to the Director of PPC's Environment Division on matters relating to CITES and African biodiversity issues.
1995	<b>RSPCA</b> : On contract to the Zoological Society of London, consultant to the Royal Society for the Protection of Animals on a study of methods to control an introduced population of macaques on the island of Mauritius.
1995-2001	<b>National Foundation for Integrative Medicine</b> : Berkeley, California. Board member.
1990-2001	IUCN: Deputy Chairman, IUCN-SSC Canid Specialist Group.
1989- 2001	IUCN: Member, Equid, Reintroductions & Captive Breeding Specialist Groups.
1994-95	<b>IUCN</b> : Member, IUCN Data Management System Vision & Technical Working Groups.
1994	<b>IUCN</b> : Member, IUCN Delegation, CITES 9th Meeting of the Conference of the Parties, Ft. Lauderdale. Expert on Criteria, Confiscation Guidelines.
1993-1994	<b>IUCN</b> : Member, IUCN Categories of Threat Drafting Group, Georgina Mace, Chair.
1993	<b>IUCN</b> : Chairman, Reintroduction Specialist Group Committee on Disposition of Confiscated Animals. Author of Draft Guidelines to be used by IUCN and as a basis for CITES Draft Resolution DOC. 9.55 Annex I.
1992-1997	Biodiversity Foundation for Africa: (Bulawayo Museum) Board of Advisors.
1992-1997	Hwange Conservation Trust, Zimbabwe: Trustee.

# **Academic & Scientific Experience**

2015-Present	<b>Rutgers, The State University of New Jersey</b> . Faculty, Ecology and Evolution Graduate Program, <i>School of Environmental and Biological Sciences</i> , New Brunswick, New Jersey.
1998-2023	Columbia University. School of International and Public Affairs (SIPA); Department of Evolution, Ecology and Environmental Biology (E3B); Consortium for Environmental Research and Conservation (CERC). As a Full Professor (adjunct) I have supervised 11 Masters students, and six Ph.D. students, served on 12 Ph.D. committees, annually co-taught the core course in conservation biology for Masters and Ph.D. students (two terms, 1998-2010), and have served on faculty search committees. I also served on the Management committee of CERC for 5 years. From 2009 to 2014, I taught a course on International Environmental Policy at the School of International and Public Affairs (SIPA), and in 2013, I taught a graduate seminar in E3B on Emerging Issues in Conservation Biology.
1991-1996	Institute of Zoology, Zoological Society of London. For four years, I held the position of Research Fellow in Ecology overseeing the work of three Ph.D. students and conducting ecologically focused research in Africa.
1993-1995	<b>University College London, Department of Biology</b> . Honorary Research Fellow and Lecturer teaching both undergraduate and M.Sc. courses in Conservation Biology.
1987-1991	Oxford University, Department of Zoology. I held an appointment in the Department of Zoology as a Research Fellow, supported by a N.A.T.O. Post-doctoral Fellowship, and then as the Guy Newton Junior Research Fellow, Wolfson College. In 1991, I held a fill-in appointment as a Visiting Lecturer teaching 18 lectures on the biology of mammals.
1986-1987	<b>Natural Resources Defense Council</b> . Consultant for World Bank proposal for livestock development in Botswana.
1989-1994	African Wild Dog Research Project, Zimbabwe. I was Principal Investigator on a study of the conservation biology of the endangered African wild dog, Lycaon pictus. I led a research team of two graduate students and one full time research assistant. Project completed March, 1994.
1983-1993	<b>Grevy's Zebra Research Project</b> . I was Principal Investigator on a study of the behavior, ecology, and conservation of the Grevy's zebra in Kenya. The study served as the subject of my Ph.D., and then was followed up on by two Ph.D. students.
1980-1981	<b>Henry Luce Scholar</b> . Fellowship providing support for one year's work in which I served as a naturalist in the Thai National Parks service, based in Taurtao National Park.
1980-1981	<b>Sea Turtle Conservation, Tarutao Thailand</b> . While a Luce Scholar, I raised funds for research on endangered sea turtles, and was co-Principal Investigator, of World Wildlife Fund (International) Project 1816.

#### **Editorial Boards**

1999-2004	<b>Animal Conservation</b> , journal of the Zoological Society of London. Editorial Board.
1996-2006	<b>Conservation Biology</b> , journal of the Society for Conservation Biology. For a decade, I served as one of two Associate Editors with the responsibility of conceiving, commissioning, and editing <i>Issues in International Conservation</i> .
1993-2018	Oryx, journal of the Flora and Fauna Preservation Society, Editorial Board.

## **Journal & Press Reviews**

American Naturalist, Animal Behavior, Animal Conservation, BBC Wildlife, Biological Conservation, BioScience, Conservation Biology, Ecological Applications, Ecological Economics, Environmental Management, Global Crime, Human Ecology, Journal of Animal Ecology, Journal of Tropical Ecology, MBG Annals, Nature, Oryx, PLoS Biology, PLOS One, Proceedings of the National Academy of Sciences, Proceedings of the Royal Society: Biological Sciences, Science, Zoo Biology, Cambridge University Press, Princeton University Press, National Geographic, Scholastic Press.

## Talks, Workshops, and Committees (selected)

2014-2024	Cary Institute talks and panels as a speaker and facilitator <sup>1</sup>
2023	American Institute of Architects, Westchester, Invited lecture. Living the Mission: Moving to a Net Carbon Positive Future for the Cary Institute
2021	The Ethical Society of Northern Westchester. Invited Lecture, <i>Science for the 21st Century: Why Science Matters</i> , 12 December
2019	American Planning Association Meeting, MD, Invited Lecture, 3 May
2019	Gund Institute, University of Vermont, Burlington, VT, Invited Lecture, 19 April
2019	Archbold Biological Station, Venus, FL, Invited Lecture, 24 January
2018	Wallace Center, FDR Library, Hyde Park, NY, Member, Lyme Disease Panel, 29 October
2018	Cornell University, Ithaca, NY, Invited Lecture, 2 October
2018	Ecological Society of America, 103 <sup>rd</sup> Annual Meeting, New Orleans, LA, Lecture, 6 August
2018	Society for Conservation Biology, 29 <sup>th</sup> Int'l. Congress for Conservation Biology, Toronto, Ontario, Canada, Lecture, 25 July
2017	Hotchkiss School, Summer Portals Environmental Science Program, Invited Lecture, 7 July
2017	Vassar College, Conservation Leaders of Tomorrow Conference, Panel Member, 20 April

<sup>&</sup>lt;sup>1</sup> https://www.caryinstitute.org/news-insights/lecture-videos

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2017	Harvard University, Harvard Planetary Health Alliance Meeting, Invited Speaker, 28-20 April
2017	University at Albany, SUNY, Albany, Invited Falconer Lecture Series, 4 April
2017-Present	Cary Institute of Ecosystem Studies, Fundamentals of Ecosystem Ecology Graduate Course Lecture, <i>The "New" Conservation Science</i> , Annually in January.
2016	Catskill Environmental Research & Monitoring Conference, Highmount, NY, Keynote Speaker, 27-28 October
2016	University at Albany, SUNY, Albany, NY, Commencement Speaker, Department of Atmospheric an Environmental Science, 14 May
2016	Florida International University, the <i>Our Common Future</i> lecture series, Donald Blechman memorial lecture, 26 April
2016	Columbia University, School of International and Public Affairs, New York, NY, Invited Lecture, 28 March
2016	Cary Institute of Ecosystem Studies, Millbrook, NY, Public Lecture, <i>Roaring Back, The Fragile Global Recovery of Large Carnivores</i> , 19 February
2016	Cary Institute of Ecosystem Studies, Fundamentals of Ecosystem Ecology Graduate Course Lecture, <i>The "New" Conservation Science</i> , 8 January
2015	Cary Institute of Ecosystem Studies, Fundamentals of Ecosystem Ecology, Graduate Course. Lecture, New Conservation NGO Response
2015	Bard College, Environmental Science Colloquium, Invited speaker
2015	Columbia University, Instruction/Lecturer, 9 March
2015	Hotchkiss School, Summer Portals Environmental Science Program, Invited Lecture, 29 June
2014	University of Georgia, Athens. Invited speaker, Center for Integrative Conservation Research and the Owens Institute for Behavioral Research.
2013	Zoological Society of London. Plenary Speaker, Symposium Carnivore Energetics and Macroecology. Paper on status of the world's large carnivores.
2011	Bloomberg LLP, Earth Day celebration. Invited speaker on deforestation.
2010	NRDC Visionary Speaker Series. <i>Time, Space and the Scale of Conservation</i> .
2010	Fordham University, Conservation Conversations 2. Invited speaker. Paper title: <i>How long is perpetuity?</i>
2010	Dumbarton Oaks, Garden and Landscape Studies. Designing Wildlife Habitats: A Symposium. Paper title: <i>The Impact of Ecology and Spatial Scale on Designing Wildlife Habitats</i> .
2008	Princeton Environmental Institute Grand Challenges Program, Panelist and Invited speaker, panel on rural poverty, land use, biodiversity and water in Africa.
2007	Pace University, Department of Biology and Health Science. Invited speaker.
2006	Conference on Management of Conflicts between Wildlife and Human Resource Use. Plenary speaker. Leipzig 25-27th January 2006.

## Languages French (adequate), Kenyan Swahili (basic), Thai (very rusty)

Grants	
2017-present	Cary Institute – Lang Assael Family Science Innovation Fund: Overall responsibility for management and awards of these funds which provide seed money for innovative and high-risk, high-reward research programs, allowing teams of young scientists to develop programs that enable them to secure larger, long-term extramural funding.
2000-2014	Global Conservation Program, WCS: Overall responsibility for management of Global budgets. In 2013, Global Programs closed books at \$83 million dollars with grants from government and multilateral agencies, foundations, corporations, and private individuals.
1996-2003	Asia Program, WCS: Overall responsibility for management of programs with grants from government and multilateral agencies, foundations, corporations and private individuals. Budget grew from \$1.5 million to \$7 million in this time.
1995	<u>Dances for Elephants</u> : Funds to conduct survey of Grevy's zebra in Northern Kenya, June/July 1995.
1994	The Royal Society: Overseas Travel Grant to attend meetings in Mexico.
1993	EEC Human Capital and Mobility Grant: Grant to JRG and Daniela De Luca for Ph.D. Studentship to study banded mongoose ecology and behavior.
1993	NERC Life & Terrestrial Sciences: Grant to JRG and Dr. R. Woodroffe to study evolution of plural breeding in banded mongoose.
1990-1993	Wildlife Conservation International: Two grants to study wild dogs.
1992	<u>The Royal Society</u> : Overseas Research Fund grant to study genetic and social implications of dispersal in wild dogs.
1989-1993	National Geographic Society: Two grants to study wild dogs.
1989-1990	People's Trust for Endangered Species (UK): grant to study wild dogs.
1989-1990	American Philosophical Society: funds to study wild dogs.
1989-1990	Chicago Zoological Society: funds for field assistant on wild dog project.
1984-1985	New York Zoological Society: grant to fund zebra study.
1983-1985	National Geographic Society: two grants to fund zebra research.
1981-1982	World Wildlife Fund/ IUCN Project 1816: grant to study sea turtles and

conservation of natural resources in Tarutao National Park, Thailand.

### **Reviewed Publications**









1990	Chaudury, M. and J.R. Ginsberg. Urinary testosterone concentrations and social status in two species of free ranging zebra. Journal of Reproduction and Fertility 88: 127-133.
1989	Ginsberg, J.R. The ecology of female behaviour and male reproductive success in the Grevy's zebra, <i>Equus grevyi</i> . Zoological Society (London) Symposia 61: 89-110.
1989	Ginsberg, J.R. and U.W. Huck. Sperm competition in mammals. Trends in Ecology and Evolution 4: 74-79.
1987	Ginsberg, J.R. What is conservation biology. Trends in Ecology and Evolution 2: 262 264.
1982	Ginsberg, J.R. Status of sea turtles in Tarutao National Park. Tigerpaper 8: 27-9.

## **Selected Popular Publications and Reports**

IUCN, Switzerland.

2014	Wilkie, D. and J. Ginsberg. 2014. Why adoption of the medical model would cure conservation impact evaluation. Conservation Magazine. February 2014.
2006	Dinerstein, E., C. Loucks, A. Heydlauff, E. Wikramanayake, G. Bryja, J. Forrest, J. Ginsberg, S. Klenzendorf, P. Leimgruber, T. O'Brien, E. Sanderson, J. Seidensticker, and M. Songer. Setting Priorities for the Conservation and Recovery of Wild Tigers: 2005–2015. A User's Guide. WWF, WCS, Smithsonian, and NFWF-STF, Washington, DC, and New York, USA [http://www.savethetigerfund.org/AM/Template.cfm?Section= Full_Reports]
2006	Sanderson, E., J. Forrest, C. Loucks, J. Ginsberg, E. Dinerstein, J. Seidensticker, P. Leimgruber, M. Songer, A. Heydlauff, T. O'Brien, G. Bryja,S. Klenzendorf, and E. Wikramanayake. Setting Priorities for the Conservation and Recovery of Wild Tigers: 2005–2015. The Technical Assessment. New York, NY and Washington, DC, USA: WCS, WWF, Smithsonian, and NFWFSTF.
1998	Williams, S. and J.R. Ginsberg. Grave times for Grevy's zebra. Natural History. 3/98.
1997	Fanshawe, J.H., J.R. Ginsberg, and R. Woodroffe. Literature on <i>Lycaon pictus</i> . Pp. 148-158. In: R. Woodroffe, J.R. Ginsberg, and D.W. Macdonald (Eds.). The African Wild Dog: Status Survey and Conservation Action Plan. IUCN, Switzerland.
1997	Fanshawe, J.H., J.R. Ginsberg, C. Sillero-Zubiri, and R. Woodroffe. The status and distribution of remaining wild dog populations. Pp. 11-57. In: R. Woodroffe, J.R. Ginsberg, and D.W. Macdonald (Eds.). The African Wild Dog: Status Survey and Conservation Action Plan. IUCN, Switzerland.
1997	Ginsberg, J.R. and R. Woodroffe. Extinction risks faced by remaining wild dog populations. Pp. 75-87. In: R. Woodroffe, J.R. Ginsberg, and D.W. Macdonald (Eds.). The African Wild Dog: Status Survey and Conservation Action Plan. IUCN, Switzerland.
1997	Woodroffe, R. and J.R. Ginsberg. Past and future causes of wild dogs' population

decline. Pp. 58-74. In: R. Woodroffe, J.R. Ginsberg, and D.W. Macdonald (Eds.). The African Wild Dog: Status Survey and Conservation Action Plan.

